

# Terris AK Schneider



Vancouver, BC

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## Profile

I am a content writer and visual communication designer with a background in content marketing and journalism. I have created SEO content such as blog posts, websites, power pages, e-newsletters, email sequences and social media copy for companies in the wellness, financial, travel, interior, hospitality, food, and beauty industries. I am currently pursuing education in graphic design to enhance my skillset.

 Content Writer &  Visual Communication Designer

## Software

- WordPress
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Canva
- Mailchimp
- Hootsuite
- Asana
- Later
- Grammarly
- Google Analytics
- Shopify

## Other Skills

- SEO 
- Social Media Management (Facebook, Twitter, Instagram, Pinterest)
- Basic web design

## Work Experience

- 2021-present Altus Assessments  
Worked as a freelance Content Writer
- 2021-2023 LGBTQ and ALL   
Worked as a freelance Web Content Writer
- 2021-2023 Chong Tea  
Worked as a freelance Content Specialist
- 2021-2023 Endometriosis Network of Canada  
Worked as a freelance Blog Coordinator
- 2020-2021 TechWyse  
Worked as a freelance Web Content Writer
- 2018-2020 DINE Magazine  
Worked as a Managing Editor

## Education

- January 2024 to present Emily Carr University  
Vancouver, BC Certificate in Visual Communication Design
- 2018 Humber College  
Toronto, On Post-graduate diploma in Creative Writing
- 2011 The University of British Columbia  
Vancouver, BC Bachelor of Arts in English Literature

## Highlights

- Member of the Canadian Freelance Writers Guild - 2019 - present
- Selected for Arc Poetry mentorship with author Adele Barclay
- Finalist for Pique Magazine's short story contest - 2016